



THE
HOYTS
GROUP

2020 Entertainment Experiences

UNIQUE EXPERIENCES AT HOYTS

HOYTS WITH RECLINERS

With every seat in every cinema being a powered recliner, HOYTS is reinventing the cinema experience at all levels. Our foyers are the ideal space to hold activations and sampling, targeting a wide audience demographic, for every day of the week.



HOYTS Xtremescreen is the largest auditorium in your HOYTS complex and boasts the biggest and loudest cinema experience on offer. This is perfect for mass impact campaigns.



HOYTS LUX is Australia's most premium cinema experience, where guests can enjoy a first-class bar, outstanding food and beverage, and the best new release movies in total luxury. Manu Feidell has teamed up with HOYTS LUX as the brand ambassador for 2018 and 2019.

HOYTS D-BOX MOTION RECLINERS

The HOYTS D-BOX motion recliner is an immersive movie experience which allows our guests to synchronise the movement of their seat to the content and audio track on the cinema screen. Through subtle movement, smooth rolling and various levels of intensity you can control your own seat to personalise your unique experience.



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EXPERIENTIAL OPPORTUNITIES



Activations

Create an engaging environment in the foyer spaces through theming and interactive activities, to enhance the event experience!



Surprise & Delight

Make the event sharable by surprising members with engaging activities such as wine tasting, food tasting & family entertainment.



Branding Opportunities

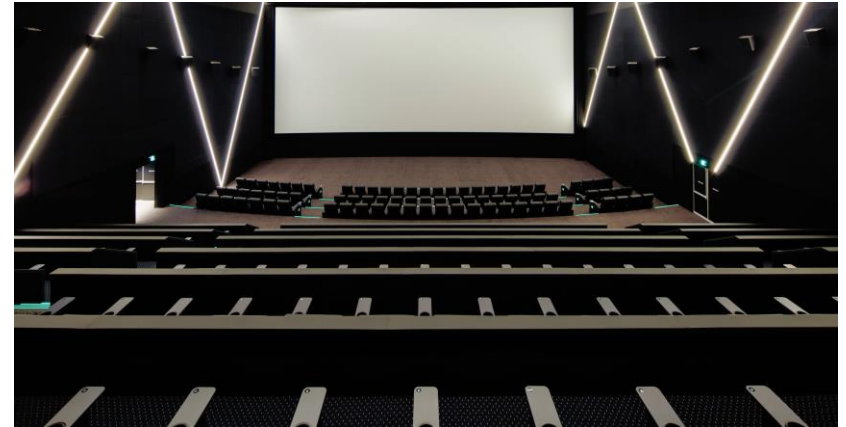
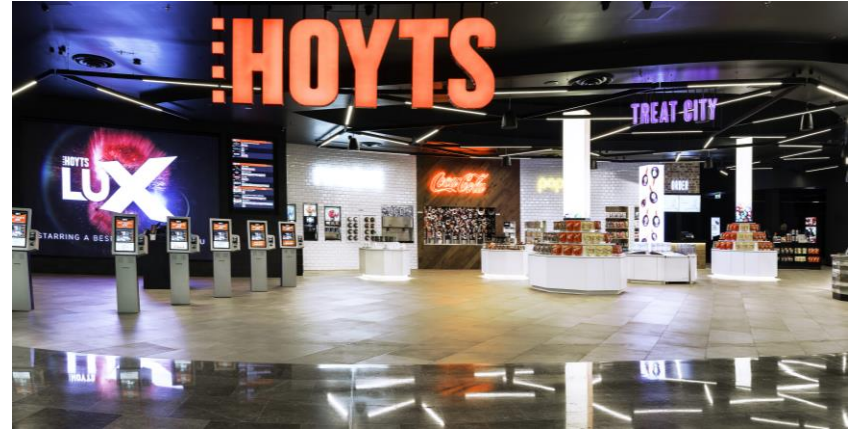
Bring your brand to the forefront through personalised and branded menus, popcorn buckets, chair covers & goodie bags.

RECLINER MOVIE EVENTS

Treat your staff or valued clients to a night out, courtesy of your company.

- Branded popcorn boxes
- Presentation on screen before the movie starts
- Networking functions inclusive of food & beverage offerings
- Sweet treats for guests to enjoy in cinema

Activation Idea: Provide each guest with themed merchandise, as a take home memorabilia piece from the event. This creates an emotional connection between the client and your brand!



**Additional costs apply for event extras*

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LUX MOVIE EVENTS

Pamper your guests with a selection from our exclusive LUX food & beverage menu, curated by Manu Fieldel.

- Branded popcorn boxes
- Themed cocktails
- Branded menus
- Branded head rests

Activation Idea: Look to provide each guest with a blanket and branded Pyjamas, to enhance the experience and allow guests to relax and unwind!



**Additional costs apply for event extras*

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CINEMA HIRE

Captivate your audiences in an engaging environment for your next staff presentation or training session!

- Access to unique cinema venues boasting state of art technology
- Bring your brand to life on the big screen
- Amplify the experience with bespoke catering packages
- Flexibility to adapt a movie after the presentation

Activation Idea: Supply products or merchandise to be positioned in a designated function space, where guests can engage and familiarise themselves with your brand!



**Additional costs apply for event extras*

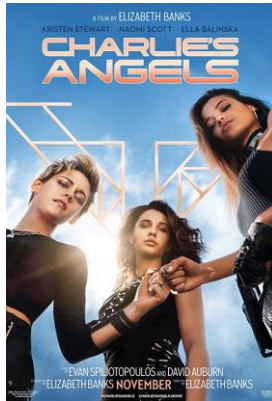
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BLOCKBUSTER CONTENT



Ford Vs Ferrari
14 November 2019



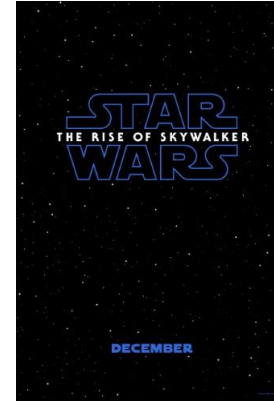
Charlie's Angels
14 November 2019



Official Secrets
21 November 2019



Knives Out
28 November 2019*
*Advance screenings from
22 November



**Star Wars: The
Rise of Skywalker**
19 December 2019



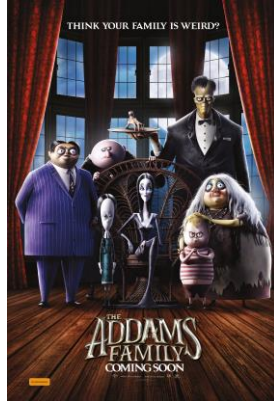
**Jumanji: The Next
Level**
26 December 2019*
*Advance screenings from
14 December

*Film release dates may change

FAMILY FAVOURITES



Frozen 2
28 November 2019



The Addams Family
5 December 2019*
*Advance screenings from
21 November



The Queens Corgi
12 December 2019*
*Advance screenings from
11 November



**Shaun The Sheep:
Farmageddon**
9 January 2020*
*Advance screenings from
4 November



Playing With Fire
1 January 2020*
*Advance screenings from
14 November

**Film release dates may change*

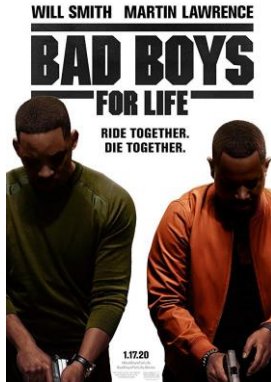
2020 ONWARDS



Bombshell

1 January 2020*

*Advance screenings from
21 December



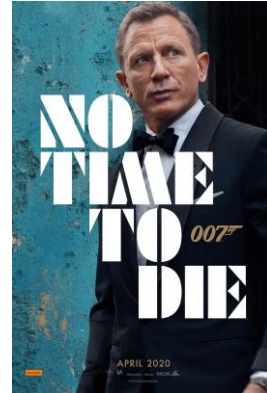
Bad Boys For Life

15 January 2020



The Kings Man

13 February 2020



No Time To Die

8 April 2020



Wonder Woman

1984

4 June 2020



Top Gun Maverick

25 June 2020

*Film release dates may change

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CONTINUED



GO!
16 January 2020



Sonic The Hedgehog
13 February 2020



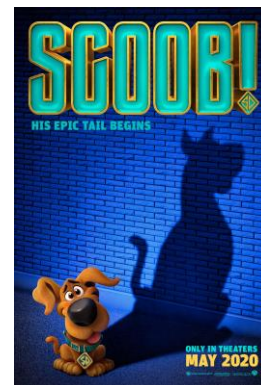
Peter Rabbit 2
19 March 2020



Trolls World Tour
26 March 2020



Onward
2 April 2020



SCOOB!
14 May 2020

**Film release dates may change*

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SESSION TIMES

Private screenings are available any day of the week

10.00am Guest Arrivals
10.30am Film Start

1.00pm Guest Arrivals
1.30pm Film Start

3.00pm Guest Arrivals
3.30pm Film Start

6.00pm Guest Arrivals
6.30pm Film Start

9.00pm Guest Arrivals
9.20pm Film Start

**Session times have been provided to assist with a tentative event timeline.*

**Timings may vary depending on film duration. Timings are not confirmed until approved by HOTYS in writing*

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HOYTS LOCATIONS - AU

NSW Locations

HOYTS Bankstown	HOYTS Blacktown
HOYTS Broadway	HOYTS Charlestown
HOYTS Chatswood Mandarin	HOYTS Chatswood Westfield
HOYTS Eastgardens	HOYTS Entertainment Quarter
HOYTS Erina	HOYTS Green Hills
HOYTS Mt Druitt	HOYTS Penrith
HOYTS Tweed City	HOYTS Warrawong
HOYTS Warringah Mall	HOYTS Wetherill Park

VIC Locations

HOYTS Broadmeadows	HOYTS Chadstone
HOYTS The District Docklands	HOYTS Eastland
HOYTS Forest Hill	HOYTS Frankston
HOYTS Greensborough	HOYTS Highpoint
HOYTS Melbourne Central	HOYTS Northland
HOYTS Victoria Gardens	HOYTS Watergardens

ACT Locations

HOYTS Belconnen	HOYTS Woden
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QLD Locations

HOYTS Redcliffe	HOYTS Stafford
HOYTS Sunnybank	

SA Locations

HOYTS Norwood	HOYTS Salisbury
HOYTS Tea Tree Plaza	

WA Locations

HOYTS Carousel	HOYTS Garden City
HOYTS Millennium	HOYTS Southlands

**Experiences & capacities available on request*

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EXCLUSIVE OFFER WITH HOYTS

As a valued partner who works with Workplace Giving Australia, HOYTS are providing you with an exclusive limited time offer.

Simply book and host your next event with HOYTS prior to 25 March 2020, and receive a \$100 HOYTS Gift Card.

HOYTS Gift Cards are available for redemption for movie tickets, candy bar items, HOYTS LUX tickets, HOYTS LUX menu items, and movie themed merchandise!

- 3 years validity on HOYTS Gift Card
- Available for redemption across all HOYTS AU Locations



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WHAT SETS US APART FROM THE REST?

Our values – It's that simple.

We are **FOCUSED** on delivering the best experience possible.

INNOVATIVE around development and improving our venues.

EXCELLENT in our approach to client service.

RESOURCEFUL in working our options to match your industry budget.

CARING the objectives of your business needs.

EMPOWERED with the best experts in the industry that are truly passionate about Cinema.

A man and a woman are shown from the chest up, looking upwards with expressions of wonder and joy. The man on the left is wearing a tan jacket with a white hood. The woman on the right is wearing a green dress with a large black bow at the neck. In the background, a Christmas tree with warm white lights is visible, along with some festive decorations.

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THANK YOU

For more information, please contact:

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